

GTECH's Digital Gaming Companies to Exhibit As One Brand, GTECH G2, for the First Time at EiG

*Boss Media, Finsoft, St Minver and Dynamite Idea Combine to
Provide the Most Complete iGaming Product Line Available*

09-09-2009 (Stockholm, Sweden) – For the first time since lottery industry giant GTECH announced the creation of its new digital gaming division, the four companies acquired to form the group will exhibit under their one new brand name, GTECH G2. Boss Media, Finsoft, St Minver and Dynamite Idea, now backed by the world's leading supplier to the lottery industry, will showcase their comprehensive, end-to-end solutions for interactive gaming operators at the European iGaming conference (EiG) in Copenhagen next month.



Providing lottery games, casino, poker, sportsbetting, casual, instant games and a player-centric management system, GTECH G2 will showcase the group's latest software updates including new games in their download casino, innovative instant side games, and major improvements to their bingo product. Representatives will also be available to talk about recently announced partnerships with Yahoo and PayPal.

"Our new partnership with a large South American lottery, where we will be providing sportsbetting products online and on retail betting terminals, is an example of the kind of convergence of the interactive gaming and lottery industries that GTECH G2 is leading," said Atul Bali, President of GTECH G2.

William Scott, Vice President Business Development GTECH G2, will join a panel of igaming executives to assess the impact of offline/online convergence, consolidation and M&A, and private vs. state-run monopolies during Thursday 17 Sept.

GTECH G2 will continue the Boss Media tradition of hosting an exclusive gala dinner for igaming executives gathered for EiG. "Our parties are a great opportunity to enjoy the company of our clients and partners," said Mery Blomqvist, Head of Marketing & PR GTECH G2. "We've got a great event planned for Copenhagen!"

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**For further information:
GTECH G2**

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About GTECH G2 (www.gtechg2.com)

GTECH G2 brings together — under one brand — the combined expertise of GTECH and its extensive lottery insight with leaders in the interactive gaming world providing a complete gaming portfolio of poker, bingo, casino, sportsbetting, fully managed services and instant games. The group includes Boss Media (www.bossmedia.com), a leading innovator in software and systems for Poker, Casino and Bingo entertainment; Finsoft (www.finsoft.com), a leading provider of enterprise-wide real time trading solutions for the commercial sports betting industry – both interactive and retail; St Minver (www.stminverltd.com), a fully managed service provider of Internet games to media, lifestyle, and other brands; and Dynamite Idea (www.dynamiteidea.com), a developer of unique, innovative digital instant and side games. Consolidating combined talent and expertise into one premiere brand means that GTECH G2 can provide a flexible digital solution to all customers, large or small, wherever they may be.