

## Virgin Poker Renews Contract with GTECH G2's International Poker Network

*British poker site has been part of IPN since 2005 – signs up for another 3 years*

**09-11-2009 (Stockholm, Sweden)** - GTECH G2 has renewed its contract with VirginPoker.com to supply the online poker site with its games software and player management system. VirginPoker.com is part of the Virgin Group and has been one of the most popular poker rooms in the International Poker Network (IPN) since it joined 2005.



With well over three million poker players, the International Poker Network is the world's largest independent poker network. It is operated by GTECH G2 and managed by GTECH G2 St Minver, one of the four igaming companies acquired by lottery industry giant GTECH to form its interactive gaming division.

One of the world's most recognized brands, Virgin Poker has been part of the IPN since 2005. Attracting players from around the world, Virgin Poker offers seven different poker games including multi-table and Sit&Go tournaments and is also the host of the annual Virgin Poker Festival.

"Having a blue-chip client like Virgin renew their commitment with us is a terrific endorsement of the investment we have made in our product and, together with our partners, our success in building further liquidity on the IPN," said Atul Bali, CEO, GTECH G2.

Simon Burridge, Chief Executive of Virgin Games, says "Virgin Games is very happy to extend our partnership. Since our launch in 2005 we have seen good growth in the UK poker market and we look forward to continued progress, moving forward with GTECH G2 and the IPN"

The IPN recently awarded a Bad Beat jackpot of nearly half a million dollars and hosts a €100,000 Guaranteed Freeroll Tournament every Sunday. At any given time there are nearly 10,000 players on the network playing at more than 1500 tables.

"There are many advantages in a large network like ours," said Tony Ure, Head of IPN, GTECH G2. "With so many players, there's a table for every kind of player and they're always busy. Our liquidity allows us to provide big jackpots and to host €10,000, €100,000 and even €1,000,000 guaranteed free rolls."

**- ENDS-**

**For further information:  
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### **About GTECH G2** ([www.gtechg2.com](http://www.gtechg2.com))

GTECH G2 brings together — under one brand — the combined expertise of GTECH and its extensive lottery insight with leaders in the interactive gaming world providing a complete gaming portfolio of poker, bingo, casino, sportsbetting, fully managed services and instant games. The group includes Boss Media ([www.bossmedia.com](http://www.bossmedia.com)), a leading innovator in software and systems for Poker, Casino and Bingo entertainment; Finsoft ([www.finsoft.com](http://www.finsoft.com)), a leading provider of enterprise-wide real time trading solutions for the commercial sports betting industry – both interactive and retail; St Minver ([www.stminverltd.com](http://www.stminverltd.com)), a fully managed service provider of Internet games to media, lifestyle, and other brands; and Dynamite Idea ([www.dynamiteidea.com](http://www.dynamiteidea.com)), a developer of unique, innovative digital instant and side games. Consolidating combined talent and expertise into one premiere brand means that GTECH G2 can provide a flexible digital solution to all customers, large or small, wherever they may be.

### **About the International Poker Network (IPN)** ([www.ipnpoker.com](http://www.ipnpoker.com))

Operated by GTECH G2 and managed by GTECH G2 St Minver, one of the four igaming companies acquired by the lottery industry giant to form its interactive gaming division, the IPN is Europe's largest independent poker network. It recently celebrated its 3,000,000th player and dealt its billionth hand last year. The IPN, which includes such popular poker sites as VirginPoker.com, PokerHeaven.com and the Casino-Club.com poker room, regularly hosts guaranteed €1,000,000 tournaments. The IPN offers players a full suite of card games including Texas Hold'em and 7 card stud with 24/7 multi-level customer service including chat, email and telephone.