

Castle Bingo Renews GTECH G2 Bingo Licensing Agreement

UK bingo operator also launches GTECH G2's new instant win games site to provide additional entertainment and extend customer value

01-12-2009 (Stockholm, Sweden) – Leading Welsh bingo operator Castle Leisure will continue to license bingo software from GTECH G2 for its popular online bingo community, CastleBingo.co.uk, which complements Castle's eight bingo clubs that operate throughout Wales.

Castle has renewed its licensing agreement with GTECH G2 and its International Bingo Network for another three years. GTECH G2 also provides the side games on offer at CastleBingo.co.uk and has recently launched an exciting new instant win channel for Castle, called PlayCastleGames.com.

"Castle Leisure is a successful land based bingo company, which prides itself in the facilities and product it offers members. Our online Bingo partner GTECH G2 complements our business. We are confident that the extension of our contract ensures success in the online bingo market. Castlebingo.co.uk is seen as another bingo club to offer members," says Lisa Morgan, Worldwide Marketing Executive for Castle Leisure Ltd.

"Castle are a pleasure to work with – we've been in partnership for over 3 years and have built an excellent relationship together," said Leigh Nissim, Commercial Director of GTECH G2. "Their decisions to extend their bingo contract, with the addition of our white label instant win product, are great choices as they seek to offer more entertainment to their visitors and club members. They're also a shining example of how land based bingo clubs should offer online bingo to their customers."

GTECH G2's instant win side games combine best of breed arcade games, scratch cards, table games, progressive jackpots and branded content aimed at casual gamers and offer a fully outsourced, white label solution for brands and gaming companies wishing to extend life time customer values whilst offering entertaining content.

Castle Bingo first launched in 2007 with software by St Minver which is now part of the igaming division of lottery-industry giant GTECH. The popular UK bingo site features massive bingo jackpots and an active community of bingo buddies. PlayCastleGames.co.uk offers more than 60 instant-play games including arcade games, scratch cards and number games. The most popular games include X-factor, Cluedo, Cleopatra, Top Trumps Celebs and Monte Carlo Billions which produced a £205,325 jackpot winner last summer.

The International Bingo Network includes such popular bingo sites as Littlewoods Bingo, Yahoo Bingo and the Daily Mail's Coffee Break Bingo. It features 90-ball bingo games, big jackpots, exciting tournaments and generous bonuses.

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For further information:

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About GTECH G2 (www.gtechg2.com)

GTECH G2 is the new interactive lottery, sports betting, poker, bingo, and casino business unit of GTECH, the world's leading operator of highly-secure online lottery transaction processing systems. GTECH G2 is comprised of Boss Media, Finsoft, St Minver, and Dynamite Idea and provides a full range of end-to-end gaming services, game content, and technology solutions to fully-regulated customers operating lotteries, sports betting, interactive poker, casino style games, bingo, skill, and regulated multi-player games. These services include e-commerce marketing, player relationship and risk management, fraud prevention, responsible gaming, and community functions. GTECH G2 brings together, under one brand, the combined expertise of GTECH and its extensive lottery industry insight with leaders in the interactive gaming world.

About Castle Leisure (<http://corporate.castlebingo.co.uk/>)



Castle Leisure is a privately owned company in existence since the mid-19th century and has been based in the same Cardiff office since 1856. Operating a number of leisure ventures down the years, they have a chain of bingo halls and an online bingo and games site.