

Virgin Casino Launches More GTECH G2 Side Games

Web version of land-based casino favourite, Bar X Magic 7, first to be added

19-01-2010 (Stockholm, Sweden) – Virgin Casino has added four more games from the GTECH G2 side games portfolio. The *Electrocoin Bar X Magic* launched at the popular UK casino several weeks ago and now four more proven popular games have been added: *Triple Chance Hi Lo*, *Casino Dice*, *Spin Win*, *Aces High*, *Bingo Keno Extreme*.



“We’ve found that our players like the instant gratification of GTECH G2 side games. They’re quick and easy to play and they integrate well with our back end systems,” said Simon Burrige of Virgin Games.



“I’m delighted that we’re widening our relationship with Virgin to include the supply of games as well as poker,” said Leigh Nissim, Commercial Director, GTECH G2. “This new aspect of our relationship demonstrates a key strength of GTECH G2 – namely that we can provide our customers with a full suite of products across online gaming verticals.”

Bar X Magic 7 is a three reel, single line fruit machine with three jackpots. It’s an online version of the *Bar X* game that has been around for thirty years and is well established with over 55,000 machines in bingo halls and gaming arcades throughout the UK and Ireland.

The unique games being added at Virgin Casino were developed by the games designers at Dynamite Idea, one of four leading igaming companies acquired by lottery industry giant GTECH to form their new igaming division GTECH G2. The Dynamite Idea team specializes in developing innovative online interactive betting games including several unique hi lo, dice and number games.

GTECH G2 combines the software development and customer management expertise of Boss Media, Finsoft, Dynamite Idea and St Minver and operates the International Poker Network and International Bingo Network.

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**For further information:
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About GTECH G2 (www.gtechg2.com)

GTECH G2 brings together — under one brand — the combined expertise of GTECH and its extensive lottery insight with leaders in the interactive gaming world providing a complete gaming portfolio of poker, bingo, casino, sportsbetting, fully managed services and instant games. The group includes Boss Media (www.bossmedia.com), a leading innovator in software and systems for Poker, Casino and Bingo entertainment; Finsoft (www.finsoft.com), a leading provider of enterprise-wide real time trading solutions for the commercial sports betting industry – both interactive and retail; St Minver (www.stminverltd.com), a fully managed service provider of Internet games to media, lifestyle, and other brands; and Dynamite Idea (www.dynamiteidea.com), a developer of unique, innovative digital instant and side games. Consolidating combined talent and expertise into one premiere brand means that GTECH G2 can provide a flexible digital solution to all customers, large or small, wherever they may be.