

Online Gambling Industry Pioneer GTECH G2 Achieves eCogra Software Certification

Boss Media powers some of the most reputable online casino and poker rooms in the business

6 April 2010 (London, UK) - One of the Internet gambling industry's most respected pioneer software companies, Boss Media, part of the GTECH G2 group, was this week awarded the eCOGRA software certification following a rigorous on-site review.



The GTECH G2 was formed in June 2009 and brings together the combined expertise of leaders in the internet gaming field, Finsoft, Dynamite Idea, St Minver, Boss Media, as well as the unrivalled lottery knowledge of GTECH. Boss Media was started in 1996 by entrepreneur Joel Wikell in Växjö, Sweden and historically has experience in both the operational and software provider sectors, although it is now focused on the latter.



GTECH G2 operates the International Poker Network and numbers some of the industry's top companies among its software licensees, including Bwin, Sportingbet, Svenskaspel and Bet-At-Home. Several of its licensees are members of the influential European Betting and Gaming Association, with which eCOGRA has strong professional ties.

The eCOGRA review was conducted by compliance manager Bradley Khoury, a Chartered Accountant and Information Systems Auditor, who travelled to Växjö to carry out a comprehensive review of systems and software over several days in order to test for compliance with the industry best practice standards required by eCOGRA's eGAP regime.

The software supplier standards focus on the internal controls governing the development environment in order to ensure the software is implemented, maintained and continuously operated in a safe, secure and reliable manner.

Commenting on the review of GTECH G2's online casino and poker software, Khoury said that he had received full cooperation from Process Manager Tom Svalaklev and his department.

"The GTECH G2 staff members were exceptionally cooperative and well organised during the on-site review," said Khoury. "The requirements of our follow up review were excellently structured and quickly resolved in a highly professional manner."

Andrew Beveridge, chief executive officer of eCOGRA, said that the review had gone exceptionally well and applauded the company on its achievement of certification.

"This is a highly respected industry company that has been active in the business for over a decade, and the process efficiencies and very high software quality reflect that," he said. "On behalf of eCOGRA's Independent Directors I congratulate GTECH G2 and Boss Media and its employees on a very professional effort."

GTECH G2 Chief Operating Officer and CEO of Boss Media, Johan Berg, said that the company has always been committed to the highest possible quality in both products and operational conduct.

"Our achievement in meeting eCOGRA's demanding software certification standards reaffirms that commitment and provides us with a useful and internationally accepted benchmark against which we can measure our performance," he said.

About GTECH G2 (www.gtechg2.com)

GTECH G2 brings together, under one brand, the combined expertise of GTECH and its extensive lottery insight with leaders in the interactive gaming world providing a complete gaming portfolio of poker, bingo, casino, sportsbetting, fully managed services and instant games. The group includes Boss Media, a leading innovator in software and systems for Poker, Casino and Bingo entertainment; Finsoft , a leading provider of enterprise-wide real time trading solutions for the commercial sports betting industry – both interactive and retail; St Minver, a fully managed service provider of Internet games to media, lifestyle, and other brands; and Dynamite Idea, a developer of unique, innovative digital instant and side games. Consolidating combined talent and expertise into one premiere brand means that GTECH G2 can provide a flexible digital solution to all customers, large or small, wherever they may be.

About eCOGRA (www.ecogra.org)

eCOGRA is a non-profit London-based organization that sets online gambling standards and provides an international framework for best operational and player protection practice requirements, with particular emphasis on fair and responsible gambling. These are enforced through inspections and reviews, and continuous monitoring. Accreditation is open to all software companies and their operators. Accredited operators are entitled to bear the "Safe and Fair" seal, indicating to players everywhere that all operational systems and games are fair and continuously monitored to consistently high standards.

The Certified Software Seal is awarded to software suppliers which are able to demonstrate compliance with the applicable eGAP Standards. The software supplier standards focus on the internal controls governing the development environment. The controls ensure the software is implemented, maintained and continuously operated in a safe, secure and reliable manner, and in accordance with best practice.