

BINGO

FROM GTECH G2



AD FURTHER ENJOYMENT to your bingo room. GTECH G2 offers a complete assortment of quick-play side games and mini games players can enjoy between bingo rounds and even while a round is in progress.



INTERNATIONAL BINGO NETWORK

The International Bingo Network (IBN) is the fastest, easiest way to enter the online bingo market. IBN offers exciting games in a friendly, welcoming environment around the clock, every day of the year. Network members pool together their players to share liquidity and maximise pot sizes either in a single market or across multiple markets while benefiting from network marketing activities. The International Bingo Network does not own any online bingo brands and is operated by a highly experienced management team.

The IBN is all about offering a great bingo product, popular side & mini games while offering a superb managed service. Should you choose not to be part of the IBN and have sufficient liquidity, you have the option to have a stand alone site with its own bingo schedule, promotions and chat management team. Whatever your business aims, GTECH G2's customizable bingo software and its unique back-end management tools constitute an excellent platform on which to build your Internet bingo operation.

Network Model Diagram:



IBN Membership is flexible. The network can serve as an ideal launch pad if you aspire to run a standalone network at a later stage.

BINGO MANAGEMENT

Our Bingo Management services are aimed at optimizing the International Bingo Network and its partner's revenues. We offer a complete range of managed services including:

Scheduling

- Initial setup of the schedule taking into account regional and competitor analysis.
- Manage all changes to the schedule
- Create and introduce promotional and jackpot games
- Optimize schedule and ticket prizes to maximize revenues

Bonusing

- Set up bonuses based on registration and first deposit
- Create promotion codes and code-based promotions
- Management of VIP and promotional bonuses
- Monitor and evaluate bonus usage

Jackpot Configuration

- Configuration of Jackpots taking into account seeding, contribution (increase rate) and reset values
- Optimization of Jackpots financially to minimize exposure

Promotional Campaigns

- Define the monthly promotions for the network
- Produce localized copy for email broadcasts of network promotions
- Provide copy for email broadcasts of VIP campaigns.

Side Games Management

- Set up of min/max stakes to control risk
- Tailor and select product suite to match target audience in each market

CHAT MANAGEMENT

- Chat Moderation is offered in most bingo rooms 24/7 by a highly trained team of Chat monitors across all major European languages

- Chat games are played to increase dwell time of players on the Bingo site
- Live streaming of presenters launching in early 2010

CHAT

- Chat supports the following features:
- Dynamic number of chat rooms within one bingo stream
 - Language and theme-specific chat rooms
 - List of users in chat room
 - Portal integration to user profiles
 - Emotions
 - Language-specific foul word filter

Chat Manager Tool Supports:

- Definition of chat rooms
- Management of multiple chat rooms within a single user interface
- Private 1-to-1 chat with players
- Rewarding of loyalty points to players
- Muting and banning of abusive players from chat
- Information about ongoing draw as seen by players

INSTANT BINGO

AVAILABLE GAMES

Bingo variations available

- Classic 90-ball multiplayer bingo
- Classic 75-ball multiplayer bingo
- Variant 75-ball multiplayer bingo
- Pattern 75-ball multiplayer bingo
- Speed 80-ball multiplayer Bingo

Multi Currency Games

Our multi currency platform allows pooling of liquidity across all network markets allowing our network partners to maximize pot sizes and jackpots.

Linked Games

Our linked game functionality allows pooling of two or more bingo rooms across the network to allow players to play in larger games for higher prize pools.

Quick play side games & mini games

To add further enjoyment to your bingo site, GTECH G2 offers a large range of exciting easy access Mini games that players can enjoy whilst playing bingo and can be accessed and played directly from the game window. In addition, GTECH G2 has created a suite of compelling side games that can be played between rounds from the bingo lobby. The extensive suite includes a wide variety of slots, progressives, scratch cards, Hi Lo games, video poker and popular table games as well as a full range of branded content.

Game configuration

Using the Bingo Manager tool, games can be designed using any combination of these bingo variation settings:

- Ticket price (for all supported currencies)
- % of ticket price allocated to the pot
- Winning patterns and prize table
- Fixed and/or pot prizes
- Special prizes
- Consolation prizes
- Free Squares
- Promotions (Buy one get one free)
- Jackpots
- Min/max number of tickets and players
- Draw speed
- Ticket grouping and format

FEATURES

Notable special features offered in the Bingo solution:

- IBN customer support and Bingo operational management

Partner unique:

- Graphical content
- Language
- Currencies
- Customizable promotion ticker
- Rotating Promotional advertising banners (in between rounds)

All partners playing together in one bingo network:

- Pre-buy
- Auto buy

CUSTOMISATION OPTIONS

The bingo client supports two levels of customization:

Bingo Client Template

The bingo client template defines the design and areas of functionality in the bingo client.

Bingo Skin

Based on a client template, the following items are configurable: ■ Colorschemes ■ Background picture ■ Logo

LANGUAGES

The client is available in: ■ English ■ Swedish ■ Spanish ■ Italian ■ German ■ Danish ■ Norwegian ■ Dutch ■ French

New languages are added upon customer request.

CURRENCIES

■ Euro ■ Pound Sterling ■ Dollar ■ Swedish Krona ■ Danish Krona ■ Norwegian Krona

New currencies are added upon customer request.

JACKPOTS

- Access to GTECH G2 Multi Currency Jackpot System

Progressive Jackpots

The chance to win a large progressive jackpot adds to the thrill of the game. A unique aspect of GTECH G2's bingo system is the ability to offer multi currency progressive jackpots through pooling liquidity across multiple markets. However, the current jackpot value is always displayed to a player in his local currency.

Community Jackpots

These special jackpots allow players the chance to share in the jackpot prize fund by giving a percentage of the jackpot to all players that participate.

GAMING MANAGEMENT SYSTEM

■ Access to Bingo GMS ■ Bingo solution also allows integration to existing 3rd party Payment and Account System

AFFILIATE SYSTEM

■ Access to Affiliate Edge, GTECH G2's comprehensive affiliate system

BINGO PORTAL

The player accesses the bingo games through a portal which can be designed and created by the IBN if required. All services such as log in, 'start game', jackpot values, etc can then be accessed through the Portal Widgets solutions.

PORTAL WIDGETS (OPTIONAL)

The following portal widgets are available:

- Bingo rooms lobby
- Prize feeds
- Jackpot feeds
- Recent Winners
- Bingo Jackpots
- No of bingo players online
- Bingo Schedule
- Newest side games
- Most popular side games
- Biggest Winners

Widget store

Widget configuration is performed using the GTECH G2 Widget Store, and all the portal developer needs to do is add a single line of code to the portal page. Widgets can be updated without having to update the portal page. Using the Widget Store, widgets can be defined by number of settings, for example; colours, gradients, fonts and sizes.

Widget Functionality

The widgets have more functionality than just presentation of information, including:

- Start bingo clients
- Include player specific data
- Navigate to definable page on portal