

SKILL GAMES

FROM GTECH G2

SOCIAL GAMING

Skill Games offer a completely different gaming experience that appeals to the both the competitive and entertainment needs of players of all ages and groups.

It introduces a range of highly compelling, amusing, simple and quick to play games – which encourage repeat play in an attempt to beat your personal score. Whether you play the game on your own, challenge another player to a head to head game play off, or enter a tournament, the ultimate reward is in the bragging rights of seeing your score climb a leader-board or winning a competition.

Firmly on the “softer” side of gaming, these represent a fun way to spend entertainment and leisure time. Skill Games can be offered on both a Play for Fun basis to drive player registration and build a valuable customer database; and on a Play for Cash basis with prizes for winning a head to head or tournament challenge.

- A skill genre is a barrier breaker into a demographic that is not accustomed to ‘harder games’
- Key in player brand relationships via engagement and interaction
- A ‘Softer’ approach for migrating customer base online or from other soft online products (e.g. lotteries)
- A Database builder allowing for future cross promotion monetization
- Platform allows for community through Player to player games

Games Portfolio

- Yetisports: Pingu Throw, Albatross Overload, Icicle Climb, Orca Slap
- Colour strategy: Candy Swap, Click and Clear, Aehg, Juicetris
- Sports: Crazy Kick!, Jurassic Golf, Jumbo Jump
- Other: Klaus, Caveman – The Egghunt

New games are developed monthly.

GAME MODES

Matchplay

A single game where players pit their score against one or more opponents for free or cash, 24 hours a day/7 days a week.

Tournaments

A scheduled event for multiple players to play against each other to win prizes.

Tournaments are fully configurable: size, players eliminated per round, flexible qualification and player payouts. Prize distribution amongst the percentage of players can be adjusted per tournament.

- Elimination Tournament: Players are randomly matched in head to head games. The player with the highest score per match progresses into the next round.
- Knockout Tournament: A tournament where players all play individual matches, with their scores placed on a leader board. A designated percentage of players with the lowest scores do not progress to the next round.
- Leader board Tournament: A tournament where players play one match and their scores are placed on a leaderboard. The player’s with the top scores win.

- Satellites/qualifiers and finals: All tournaments can have optional qualifying rounds, or feeder tournaments creating bigger prizes pools, as prizes are rolled over from smaller tournaments to larger ones or increased with re-buy options.

Platform Features

- Multiple languages
- Linked games with pooled liquidity
- Social networking features including flexible profiles, chat, messaging , display pictures etc.
- Tournament Tokens – a virtual prize currency in addition to free or cash gaming, excellent bonus tool redeemed through tournament cash play.
- Customisable platform template suit individual partners’ needs and wishes
- Configurable skin colour schemes and logos.
- Additional links to external partner pages available to promote the brand

Affiliate System

- Web based affiliate login
- Partner program run by GTECH G2 or linked to your current affiliate program

Currencies

- The site is based on a Euro currency network, but can be launched as a standalone in any currency or show local currency conversions for network partners



JUICETRIS AND JURASSIC GOLF are part of the GTECH G2 Skill Games portfolio, a “softer” side of gaming that represent a fun way to spend entertainment and leisure time.

Business Solutions

The GTECH G2 skill games platform can be offered as a hosted or fully managed service, with the following advantages:

- Network support
- Tournament management
- Marketing and Promotional management
- Hands off fully managed service:
 - Design & launch
 - Multi lingual customer services
 - Payments solutions
 - Fraud & security
 - Marketing & eCRM

Back Office

The GTECH G2 skill games platform has its own fully functional bespoke back end system created to manage the platform including:

- Full reporting capabilities
- Deep player segmentation
- Integrated tournament module
- SMS and iPhone capacities

GAMING MANAGEMENT SYSTEM

GTECH G2’s Skill Games is also fully integrated into our Core Player Platform for single customer view, shared wallet and responsible gaming controls.

