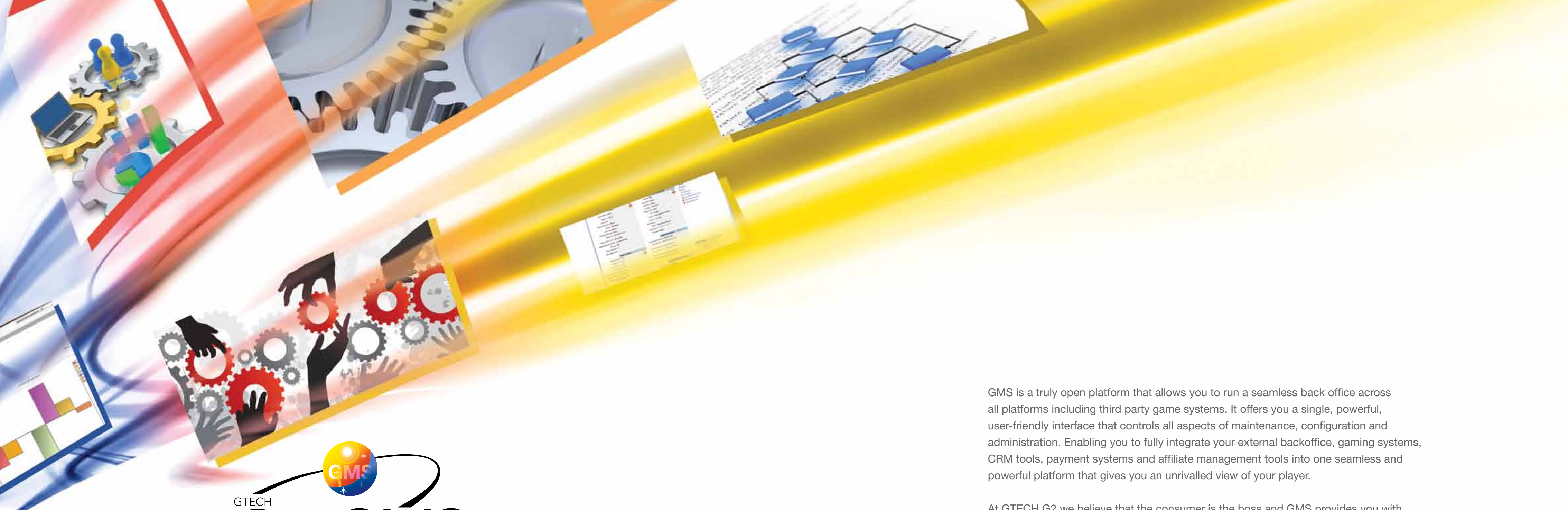




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GTECH
G2GMS
We Speak Gaming

Our Gaming Management System (GMS) is the power that brings it all together. GMS provides you with the ability to easily integrate today's games and the games of the future within your platform. It provides all the elements of operational infrastructure in a full end-to-end solution.

GMS is a truly open platform that allows you to run a seamless back office across all platforms including third party game systems. It offers you a single, powerful, user-friendly interface that controls all aspects of maintenance, configuration and administration. Enabling you to fully integrate your external backoffice, gaming systems, CRM tools, payment systems and affiliate management tools into one seamless and powerful platform that gives you an unrivalled view of your player.

At GTECH G2 we believe that the consumer is the boss and GMS provides you with complete player management capabilities so that you can really understand your player's behaviour. We don't see GMS as just a database but as a tool that offers you a range of features and capabilities to not only acquire players but also increase lifetime player values.

With GMS you can be sure that under your bonnet is an engine that propels you into pole position.

At GTECH G2 – We Speak Gaming



Key Product Facts

Gaming Management System Enterprise Edition

GMS

Gaming Management System (GMS) from GTECH G2 gives you full control over all areas of your online gaming operation. GMS integrates diverse game applications and systems, granting each player the convenience of using a single wagering account to enjoy all the games and betting opportunities you have to offer. GMS records and stores all data related to customers, games and finances and serves as the single central system you need to manage your operation.

GMS offers:

- A seamless player experience – using single wallet and player account
- Ease of use, so that the operator can focus on the Player – not the technology
- Modular and open standards to easily extend the pool of game types
- Responsible gaming at core
- As part of GTECH G2 Core Player Platform, GMS offers a seamless integration to best of breed 3rd party back office applications, eg. ERP and eCRM applications

Core System Capabilities

GMS has a set of generic capabilities that applies to all gaming systems:

- One account solution for players
- One tool for operators
- 360 degree view for operations
- Dynamic Game Domains used to monitor different game categories such as Poker, Bingo, Lottery, Skill games etc.
- Multi player and gaming currency with use of Exchange Rate Server
- Bonus Money Management (payout, consumption, conversion, etc)
- Interface to Lottery retail and Video Lottery

GMS Client & Interface

- Easy to use interface
- Permission-controlled interface
- Desktop client

Functionality Modules

User Administration and Security:

- Manage user access
- Ability to group users by level of authorisation
- Complete audit trail per user and function
- Shared administration groups
- User login supports RSA

Player Management

- Player details and profile
- Player groups
- Personal information
- Player notes stored with player
- Player accounts - real money and reward accounts
- Detailed player event and game round history
- Complete gaming information per game and gaming domain



Player Messaging

- Trigger-based e-mail & SMS messaging (registration, forgotten password, etc.)
- Instant e-mail & SMS messaging
- Scheduled e-mail & SMS messaging
- Send e-mails to a set of players by configuring recipient group filters
- Multilingual support
- Possible to include dynamic player information
- WYSIWYG e-mail editor
- HTML support
- Integrations to commercial email & SMS platforms

Responsible Gaming

- Financial moderators
- Time moderators
- Self exclusion
- Reality check

Rewards

- Promotion payout triggers - receive reward at registration, deposit, login, e-mail verification or by entering a promotion code
- Configurable to award instant and pending bonuses
- Loyalty points program - earn points by playing, configurable per game
- Refer-a-friend program - receive reward for referring friends
- Individualised bonus bags - each received bonus will be individually handled
- Configure by gaming domain where bonus money may be used
- Bonus promotion approval

Reporting

- Comes with a set of static reports
- Report Wizard - create customised reports and optionally publish to other users
- Schedule reports to be delivered by e-mail
- Export reports to Excel and CSV
- Archive reports and for future use and optionally share with other users
- Advanced Report Interface supports sorting, grouping, filtering, etc
- Export report result to external system with Gaming Data Service (GDS)
- Configure by gaming domain where bonus money may be used
- Bonus promotion approval

Tracking

- Create tracking campaigns and publish on sites
- Track number of clicks on banners & online ads
- Track number of registered players
- View reports grouped per tracking campaign

External System Integration

The GMS uses single sign on for operators to the following GTECH G2 systems:

- Casino Manager
- Bingo Manager
- Poker Manager
- GTECH Lottery Central Systems

Payment Integration

- GTECH G2 Webdollar
- Other payment system providers

Game System Integrations

- GTECH G2 Instant Bingo
- GTECH G2 Instant Games
- GTECH ESTE Lottery Central System
- GTECH G2 Lottery Games
- GTECH G2 Download Casino
- GTECH G2 Casino Tournament
- GTECH G2 Download Poker
- GTECH G2 Instant Poker
- GTECH G2 Skill Games
- 3rd party content

Affiliate Integration

- GTECH G2 Affiliate Platform Solution
- Other affiliate systems

eMarketing Integrated Solution

A well integrated solution of the best of breed 3rd party products is built around GMS to offer advance data and predictive analytics and campaign management capabilities to the operators looking for a complete solution.

External Backoffice

The GMS supports integrations with external account/payment systems through a standardised API.

The Enterprise Edition

The enterprise edition of GMS is a solution to fit all situations. The system will be hosted and managed by the operator and have an own upgrade cycle. With the possibility to integrate to 3rd party products the operator can greatly extend the game portfolio and player offering.

3rd Party Product Integration

- Customized Adapter per Game System with separate release cycle
- Single Sign On
- Transfer Funds / BuyIn to Game / Direct purchase
- All Reward Management in same system
- Dedicated Bonus Money per Game System/Game
- Any Currency, rates and exchange handled by GMS
- Simultaneously Gaming
- Reporting on different verticals such as Game/Game Client/Game System etc.
- GMS Support Tool for any Game System
- Automated Reconciliation ensuring Game System behaviour
- Games for fun integration
- Player Card integration
- Retail/Interactive cross promotion